

2019

ERCIYES UNIVERSITY

ACTIVITY

REPORT

**FACULTY OF ECONOMICS AND
ADMINISTRATIVE SCIENCE ACTIVITY
REPORT**

January 2020

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PRESENTATION OF FACULTY MANAGER

Our faculty was founded on 20 September 1976 under the name of Kayseri Faculty of Business affiliated to Hacettepe University. The preparation of the infrastructure of our faculty and the formation of the teaching staff started on 3 May 1977 with the appointment of Prof. Dr. Abdurrahman ÇAYCI as a dean. Our faculty left Hacettepe University and formed the core of Kayseri University with the Faculty of Medicine on 7 November 1978. It joined Erciyes University that replaced Kayseri University on 28 March 1983 under the name of Faculty of Economics and Administrative Sciences. Our faculty started education with a single department, 2 instructors, 2 research assistant and 75 students enrolled with pre-registration in the buildings of the Faculty of Medicine on 7 January 1980. Today, it carries out the educational activities with a total of 4630 students.

It can be said that our faculty is among the outstanding faculties of Anatolia with its qualified academic staff. Our staff includes 19 professors, 18 associate professors, and 17 assistant professor doctors, 9 instructors, 2 of whom are doctors and 18 research assistants, 5 of whom are doctors. 28 of our 81 lecturers received their undergraduate, graduate or doctoral degrees in the USA, England, Germany and Austria.

Our physical and technical infrastructure is notably developed. Faculty that has a total indoor area of 29,000 square meters, is a large educational complex in which classrooms, lecture halls, lecturers' offices, management department, printing and book sales offices, conference hall, cafeteria, library, reading room, data processing center and other living units are combined. Educational activities are held in 32 classrooms, the smallest of which is with a capacity of 80 people and the largest of which is with a capacity of 150 people. We have 6 lecture halls with a capacity of 210 students with a built-in sound system so that the lessons can be conducted jointly. In addition to these venues where undergraduate education is carried out, there are 6 seminar halls with a capacity of 15 students each, in which masters and doctorate courses are conducted. Moreover, our 35 classrooms with different capacities are equipped with modern educational materials such as computers and projectors in order to enable any kind of presentation. Lastly, this year 5 rooms were allocated to 10 doctoral students, where two people can stay, so that they can carry out their studies more comfortably.

The conference hall equipped with the latest technology is an important venue for all kinds of social and scientific meetings. Simultaneous translation service can be also provided in conference hall, 242 square meters, with a capacity of 350 people. There are 5 fully equipped meeting rooms where department meetings are held. In addition, we have 5 laboratories, 1 of which is language lab and 4 of them are computer labs, with a total of 200 computers, internet connection and equipped with heating and cooling system.

There are more than 13,600 books and more than 6,700 periodical publications in the Osman Konuk Library, located within the faculty and renewed in 2011. The database, prepared to enable researchers to easily access both books and periodicals, is available on our faculty's web-site. The 150-person study hall in the library provides students a comfortable and calm working environment. In addition to this, the 200-person capacity Mustafa BUDAK reading hall on the ground floor is allocated to students. In addition to these, an additional 60-person reading hall opposite the KAYHAM office was offered to students in 2018.

We have Business Administration, Economics, Public Finance, International Relations, Political Science and Public Administration departments; evening education is given in our Business, Economics, and Finance Departments. In addition, departments of Political Science and International Relations and International Trade and Business Administration have been established since 2016.

Elective courses like English and computer usage have an important weight in our curriculum. Our students start their undergraduate studies after taking 800 hours of English lessons for one year in the preparatory class at the School of Foreign Languages. On the condition that they are successful in the preparatory class, they are given English lessons with a total duration of approximately 450 hours during their four-year

undergraduate education, which improve their understanding and using abilities. In addition, some professional courses are conducted directly in English. The total duration of such professional courses is 500 hours. Therefore, the total duration of the English lessons that we offer to our students is 950 hours. As it is mentioned before, in addition to English lessons computer lessons have great importance. In our computer laboratories, each student are taken 270 hours of computer lessons for four years on a computer basis. In addition, students are provided with the opportunity to work individually in a specially allocated laboratory.

Thanks to the minor programs we have started to implement since the 2005-2006 academic year, each of our students had the opportunity to complete another department in our faculty at the same time as well as the department in which they were enrolled. In addition, we also have summer school opportunity. Our students can take the courses offered in our summer school as well as they can benefit from the summer schools of other universities. Likewise, students of other universities can also attend to our summer school.

A data processing center has been established in our faculty in order to ensure that information technologies are used at the highest level. The FEAS Data Processing Center operated as fully equipped unit where computer repairs and installation operations (computer hospital) are carried out, various data processing projects are implemented, and in addition to all other maintenance activities the survival of our computer infrastructure is ensured. This center is supported by an information technology group consisting of the students selected each year by taking a special aptitude test. These students, who take private lessons in the fields they want to specialize from our faculty members, receive a data processing center certificate at the end of their four years in this group.

We have become the Authorized Test Center for European Computer Driving License (ECDL) that people use to prove their computer knowledge all over the world in the 2005–2006 academic year. As it is known, ECDL is the first and only certification program recognized and adopted by the European Union, UNESCO and UNDP. Our first ECDL exam was held on 13 May 2006. As a result of these exams 4 of 9 students received the ECDL Beginner Certificate.

One of our faculty members went to Cel Mare University, Romania within the framework of Erasmus Staff Teaching Mobility in 2019 and two faculty members of Lucian Blaga din Dibi, Romania came to our faculty for teaching. One of our lecturers went to Lucian Blaga din Sibiu, Romania and get education in the sense of Staff Training mobility. New Erasmus agreement that covered all our departments including Management Information Systems was signed with Taras Shevchenko National University of Kyiv (Ukraine) in 2019. Moreover, new Erasmus agreement including the Management Information Systems field was signed with the Faculty of Business Economics and Entrepreneurship (Serbia) in 2019.

A large number of students graduate from the Faculty of Economics and Administrative Sciences (FEAS) in our country every year. While businesses are looking for qualified graduates, a significant number of FEAS graduates face serious difficulties in finding a job. Under this circumstance, it is become extremely important for our students to graduate as professionals who are both professionally prepared and self-confident, accustomed to teamwork and can easily adapt to business life. For this reason, we put great emphasis on supporting social activities for our students in our faculty. We believe that the most effective way to improve our students' personal talents is to support their participation in social activities. Students who engage in teamwork gain well self-expression, acquire communication and problem solving skills, generate ideas, gain the habit of sharing the burdens and blessings with a sense of responsibility and more importantly they experience the sense of achievement of producing a positive work with their team members. We gladly see that our students that have had these experiences become more successful in business life after graduation.

We mobilize all kinds of material and moral opportunities for the communities established by our students among themselves or under the leadership of a faculty member. Most of the social activities such as technical trips, conferences, seminars, panels, symposiums, festivals, career days, debates, book fairs, and aid campaigns that we have been doing for years are realized by these students. In this direction, activities

named Motivation Twins by the Business and Economics Club; Erasmus and Youth Opportunities by the Social Entrepreneurship Club; There is Always Hope, Finansbank Carrier by the Economics Club; and the Transfer of Experience by the Finance Club. In addition, 1st Grades Orientation Meeting, Management Approach Conference, Project Writing Training, Career Journey with Brisa and the movie called Wind Rises were arranged by our faculty. Moreover, our faculty hosts an important social responsibility project made by Business Club. In this content, our faculty has made a significant contribution to this project by allocating a special room to students in need for equipment and clothing aid. Likewise, other student societies such as Economics Club, Finance Club, Business and Economics Club, Social Entrepreneurship Club, Young Entrepreneurs Club, International Relations Club and Political Science Club organize many seminars, conferences and technical trips.

The mission of our faculty is to go further every year.

Prof. Dr. Şaban UZAY

I- GENERAL INFORMATION

A. MISSION AND VISION

The mission of our faculty is to provide qualified education to undergraduate and graduate students with its constantly improving academic staff, to contribute to science with original research at national and international levels, to produce academic solutions to economic, political and administrative problems and to contribute to regional development. The vision of our faculty is to become a leading faculty that place in the first five of Turkey in national and international publications per faculty member, develops its relations with all stakeholders in its region and educates students who are preferred in the public and private sectors with a management approach based on the principle of open and transparency.

B. AUTHORITY, DUTIES AND RESPONSIBILITIES

The authorities, duties and responsibilities of our faculty are divided into two as administrative and financial authority, duties and responsibilities.

1. Administrative Authority, Duties and Responsibilities:

- a) To prepare the budget of the faculty,
- b) To control all expenditures made,
- c) To give an expenditure order,
- d) To spend in the amount of the allowance,
- e) To ensure that the Pre-Financial Control process is carried out, and
- f) Signing the payment order document.

1.1. Authority, Duties and Responsibilities of the Dean:

- a) To chair the faculty boards, to implement the decisions of the faculty boards and to ensure regular work among faculty units,
- b) To give report to the rector about the general situation and functioning of the faculty at the end of each academic year and when requested,
- c) To inform the rectorate of the faculty about the allowance and needs of staff together with reasons, to present the proposal regarding the faculty budget to the rectorship after taking the opinion of the faculty executive board,
- d) Maintaining general supervision and control over the faculty's units and staffs at all levels,
- e) To perform other duties assigned by laws and regulations.

1.2. Authority, Duties and Responsibilities of the Vice Deans:

Two vice deans of our faculty share the duties related to education (student affairs) and student activities (social activities).

Vice deans are responsible for the activities in their field of duty. However, the final decision for all these activities belongs to the relevant boards (faculty board and faculty board of directors) and the dean.

1.3. Authority, Duties and Responsibilities of the Faculty Secretary:

Managing of the administrative affairs of the faculty, preparation and controlling of all physical equipment of the faculty and reporting to the faculty board and administrative board.

2. Financial Authority, Duties and Responsibilities:

The expenditure officer and the realization officer are responsible for financial affairs.

1.3. 2.1. Authority, Duties and Responsibilities of the Expenditure Officer:

The spending authority is the dean. The authority and responsibility for the following duties belong to dean.

- a) Preparation of the faculty budget,
- g) Controlling of all expenditures made,
- h) Giving an expenditure order,
- i) Making expenditure in the amount of the allowance,
- j) Ensuring that the Pre-Financial Control process is carried out, and
- k) Signing the payment order document.

Financial Authorities

Expenditure Authority
Prof. Dr. Şaban UZAY

Execution Officer
Şerife TAŞÇI

Movable Registration and Control Authority
Sadi YILMAZ

C. INFORMATION ABOUT THE ADMINISTRATION

1. Physical Structure

Faculty that has a total indoor area of 29,000 square meters, is a large educational complex in which classrooms, lecture halls, lecturers' offices, management department, printing and book sales offices, conference hall, cafeteria, library, reading room, data processing center and other living units are combined.

Educational activities with approximately 4630 students carried out in 37 classrooms, 13 of which are 140 square meters, 24 of which are 92 square meters, and 6 lecture halls each with an area of 186 square meters. The smallest of these classrooms is 80 and the largest is 150 people in terms of student capacities. The lecture halls, with a capacity of 210 students, with a built-in sound system, allow some lessons with high student size to be conducted jointly.

In addition to these venues where undergraduate education is carried out, there are 6 seminar halls with a capacity of 15 students each, in which masters and doctorate courses are conducted. The conference hall equipped with the latest technology is an important venue for all kinds of social and scientific meetings. Simultaneous translation service can be also provided in conference hall, 242 square meters, with a capacity of 350 people. Moreover, there are 3 fully equipped meeting rooms where department meeting are held.

In addition, we have laboratories, 1 of which is language lab and 4 of them are computer labs, with a total of 360 computers, internet connection and equipped with heating and cooling system. An office with an internet-connected computer is allocated to each faculty member. The total number of these offices, each one is 18 square meters, is 96. In addition, a modern cafeteria with a capacity of 250 people and a photocopy office serve in the faculty building. A lounge where world televisions and newspapers can be tracked is also at the service of faculty members.

There are more than 13,600 books and more than 6,700 periodical publications in the Osman Konuk Library, located within the faculty and renewed in 2011. To access easily to these resources, the “key to understand scan system (PETAS)” that is found in very few of the faculty libraries across the world, provides service over the internet. This database is constantly updated by a team of research assistants and students. The 150-person study hall in the library provides students a comfortable and calm working environment. In addition to this, the 200-person capacity Mustafa BUDAK reading hall on the ground floor is allocated to students. In addition to these, an additional 60-person reading hall opposite the KAYHAM office was offered to students in 2018.

In our faculty, a data processing center is established to ensure the highest level of use of information technologies. The FEAS Data Center is a fully equipped unit where computer repair and installation operation are carried out like a computer hospital, various data processing projects are implemented, and in addition to all, other maintenance activities that will ensure the survival of the computer infrastructure.

1.1. Education Areas-Classroom

Education Area (square meters)	Capacity 0–50	Capacity 51–75	Capacity 76–100	Capacity 101–150	151–250	251–Üzeri
Lecture Hall						6
Classroom	7	1	21	9		
Computer Lab			2	2		
Other Lab			1			
Total	7	1	24	11		6

1.2. Social Areas

Social areas within our faculty are listed below as canteen, meeting-conference halls.

1.2.1. Canteen

Number of Canteen: 1

Area of Canteen: 277,14 square meters

Canteen Open Area: 673,35 square meters

Tea Center: 17,39 square meters

1.2.2. Meeting-Conference Halls

Area	Capacity 0-50	Capacity 51-75	Capacity 76-100	Capacity 101-150	Capacity 151-250	Capacity 251-Üzeri
Meeting Halls	5					
Conference Halls						1
Total	5					1

1.2.3. Other Social Areas

	Number	Area (m ²)	Capacity (Person)
Academic/Administrative Staff Lounge Room	1	72	20
Total	1	72	20

1.3. Service Areas

The service areas within our faculty are given below as academic personnel service areas and administrative personnel service areas.

1.3.1 Academic Personnel Service Areas

	Number	Area (m ²)	Number of People Using
Study Odası	96	1.728	87
Total	96	1.728	87

1.3.2. Administrative Personnel Service Areas

	Number	Area (m ²)	Number of People Using
Academic/Administrative Staff Lounge Room	1	72	20
Study Room	13	270	16
Total	14	342	36

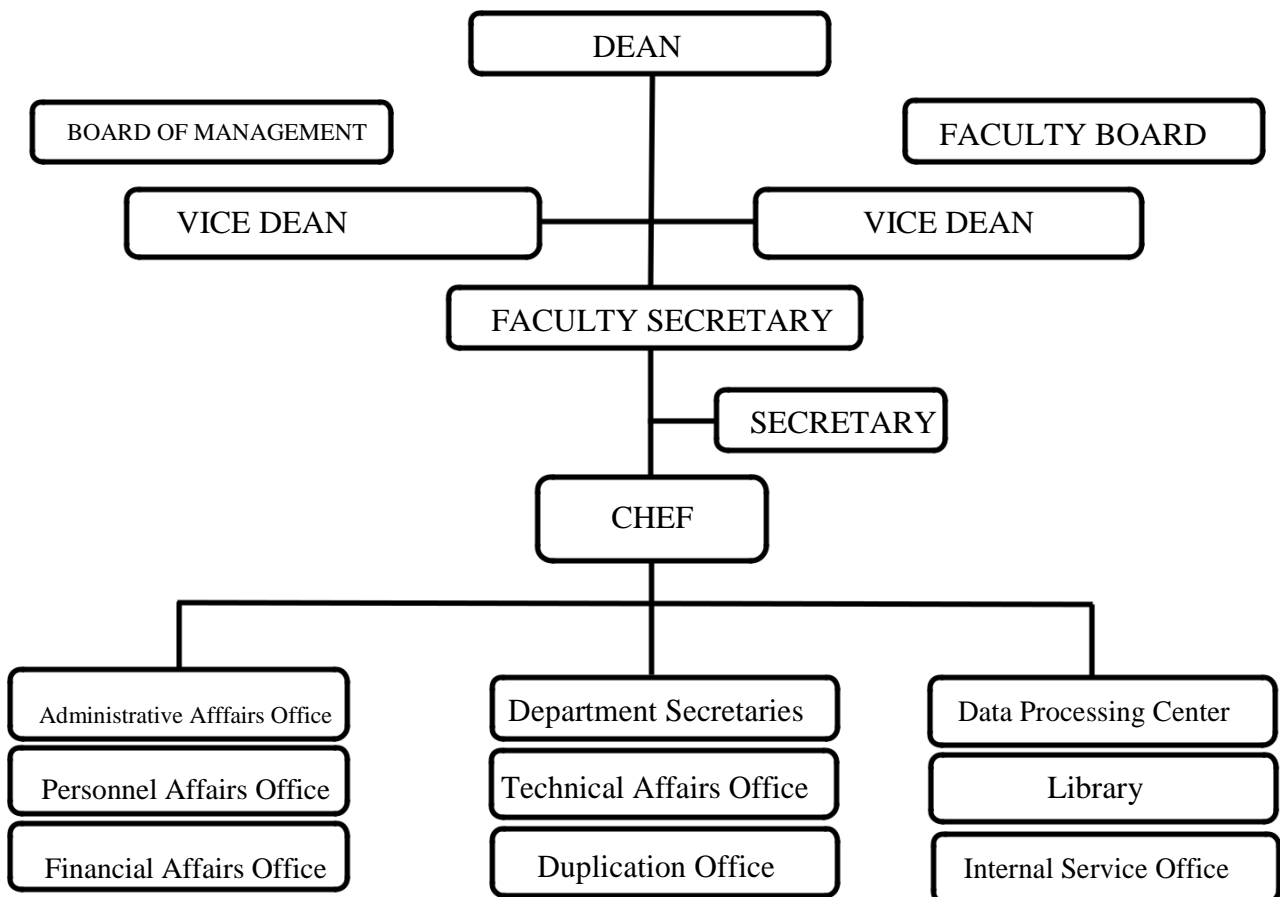
1.4. Warehouse Areas

	Number	Area (m ²)
Warehouse Areas	3	186
Archive Areas	4	234
Workshops	1	54

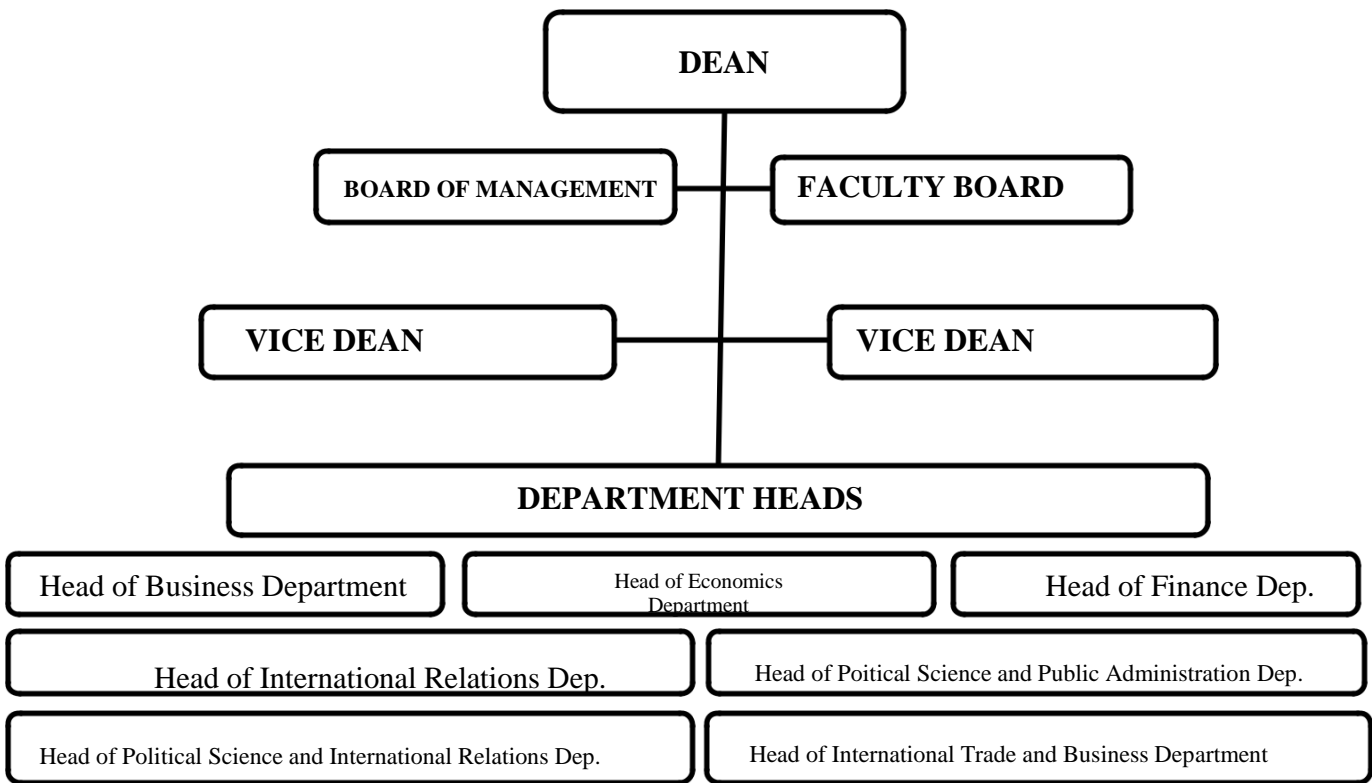
2. Organizational Structure

The organizational structure of our faculty is given in the following charts as the Organization and Academic Scheme of the FEAS.

Grafik- 1 FEAS Organization Scheme



Grafik-2 Academic Organization Sheme



3. Information and Technological Resources

The information and technological resources that are available in our faculty are listed below as software, computers, library resources and other technological resources.

3.1. Software

There is 1 software system in our faculty: Microsoft Office 365

3.2. Computers

Number of Deskop Computers: 332 Adet

Number of Portable Computers:47 Adet

Number of Tablets: 1 Adet

3.3. Library Resources

Book	Periodical Publications	Electronic Publications	Others	Total
13.648	6.733			20.381

3.4. Other Information and Technological Resources

Type	Administrative Purposes (Number)	Educational Purposes (Number)	Research Purposes (Number)
Projection	1	39	
Barcode Scanner	2		
Printing Machine		4	
Photocopier	1		
Fax	1		
Camera (Photography)	1	1	
Cameras	55		
Televisions	4	3	
Scanners	4	2	
Printers	11	126	
Projection Screen		22	
Wireless Modem	11	9	

The educational activity in the unit is supported by information and technological resources used for administrative and educational purposes.

4. Human Resources

In this section, statistics regarding the academic and administrative staff employed in our faculty are given.

4.1. Academic Staff by Titles

Titles	2019
Professor	19
Associate Professors	18
Assistant Professor Doctor	17
Instructors	9
Research Assistant	18
Total	81

The majority of the academic staff in the unit consisted of assistant professor doctor and research assistants. The number of professors, associate professors and lecturers shown in the table above also played an active role in the conduct of education activities. Two of the lecturers in the table are assigned to our unit although they are affiliated to Rectorate and the School of Foreign Languages.

4.2. Foreign Academic Staff

4.2.1 Foreign Instructors

Foreign Instructors		
Title	Home Country	Department
Professor		
Associate Professors		
Assistant Professor Doctor		
Instructors	Bangladesh	Economics
Research Assistant		
Total	1	1

There is only one foreign instructor in the unit.

4.3 Academic Staff Assigned in Other Universities

4.3.1 Academic Staff Assigned in Other Universities in 2018-2019 Spring Semesters

In 2018-2019 Spring Semester, our academic staff supported the educational activities of universities in Kayseri and Nevşehir.

Academic Staff Assigned in Other Universities (2018-2019 Spring Semester Outgoing Academic Staff)		
Title	Department	Assigned University
Professor	Economics (1) Business Administration (1)	Kayseri University Kayseri University
Associate Professors	Finance (1)	Kayseri University
Assistant Professor Doctor	Finance (1) Finance (1) Business Administration (1) Business Administration (1)	Hacı Bektaş Veli University Kayseri University Gazi University Nuh Naci Yazgan University
Instructor	Business Administration (2)	Nuh Naci Yazgan University
Lecturer		
Translator		
Education-Training		
Planner		
Research Assistant		
Specialist		
Total	9	4

4.3.2 Academic Staff Assigned in Other Universities in 2018-2019 Fall Semesters

Academic Staff Assigned in Other Universities (2019-2020 Fall Semester Outgoing Academic Staff)		
Title	Department	Assigned University
Professor	Business Administration (1) Economics (1) International Relations (1)	Kayseri University Kayseri University Hacı Bektaş Veli University
Associate Professors		
Assistant Professor Doctor	Business Administration (1)	Gazi University
Instructor	Business Administration (1)	Nuh Naci Yazgan University
Lecturer		
Translator		
Education-Training Planner		
Research Assistant		
Specialist		
Total	5	4

In 2019-2020 Fall Semester, our academic staff supported the educational activities of universities in Kayseri, Nevşehir and Ankara.

4.4. Academic Staff Assigned to Other University / Institution

Academic Staff Assigned to Our University From Other Universities (2018-2019 Spring Semester Incoming Academic Staff)		
Title	Department	Main University
Professor	Political Science and Public Adm. (1)	Bozok University
Associate Professors		
Assistant Professor Dr.		
Instructor		
Lecturer		
Translator		
Education-Training Planner		
Research Assistant		
Specialist		
Total	0	0

A professor working at Bozok University was assigned in the Department of Political Science and Public Administration in 2018-2019 Spring Semester.

Academic Staff Assigned to Our University From Other Universities (2019-2020 Fall Semester Incoming Academic Staff)		
Title	Department	Main University
Professor	Political Science and Public Adm. (1)	Bozok University
Associate Professors		
Assistant Professor Dr.		
Instructor		
Lecturer		
Translator		
Education-Training Planner		
Research Assistant		
Specialist		
Total	1	1

A professor working at Bozok University was assigned in the Department of Political Science and Public Administration in 2019-2020 Fall Semester.

4.5. Contracted Academic Staff

Number of Contracted Academic Staff	
Title	
Instructor	1
Total	1

Only one academic staff member works under contract in our faculty.

4.6. Distribution of Academic Staff by Age

	21-25	26-30	31-35	36-40	41-50	51 and above
Number of People	0	2	16	19	22	22
Percentage	0%	7%	24%	18%	32%	19%

The majority of the academic staff in our faculty is between the ages of 41 and above.

4.7. Administrative Personnel

YEAR	GAS	HSC	TSC	AdSC	RSC	AsSC	TOTAL
2018	10		1			7	18
2019	10		1			7	18

GAS: General Administrative Services

HSC: Health Services Class

TSC: Technical Services Class

AdSC: Advocacy Services Class

RSC: Religious Services Class

AsSC: Assisted Services Class

In 2019, 18 administrative personnel worked in our unit.

4.8. Educational Status of Administrative Personnel

Educational Status of Administrative Personnel					
	Primary Education	High School Education	Associate Degree	Undergraduate Degree	Master and Doctoral Degree
Number of People	5	3	3	7	0
Percentage	27,7%	16,6%	16,6%	38,8%	0%

Most of the 18 administrative personnel working in our unit have undergraduate degrees.

4.9. Service Periods of Administrative Personnel

Service Periods of Administrative Personnel						
	1 – 3 Year	4 – 6 Year	7 – 10 Year	11 – 15 Year	16 – 20 Year	21 and above
Number of People	0	3	9	3	0	3
Percentage	0%	16,6%	50%	16,6%	0%	16,6%

The majority of our administrative personnel have worked at our university for between 7 to 10 years.

4.10. Distribution of Administrative Personnel by Age

Distribution of Administrative Staff by Age					
	21-25	26-30	31-35	36-40	41 and above
Number of People	1	1	3	3	9
Percentage	6%	6%	18%	18%	52%

The majority of our administrative personnel are over 40 years old.

4.11. Administrative Personnel in Worker Status

	Workers (By Positions Worked)
Workers	9
Total	9

5. Services Offered

5.1. Education Services

5.1.1. Number of Formal and Evening Education Students at Undergraduate Level

Number of Students									
Department	Formal Education			Evening Education			Total		Grand Total
	F	M	Total	F	M	Total	Female	Male	
Business Administration	351	413	764	280	352	632	631	765	1396
Economics	358	359	717	280	307	587	638	666	1304
Public Finance	270	260	530	252	285	537	522	545	1067
Int. Relations	211	218	429	0	0	0	211	218	429
Political Science and	172	197	369	0	0	0	172	197	369

Public Adm.									
Political Science and Int. Relations	18	13	31	0	0	0	18	13	31
Int. Trade and Business	11	23	34	0	0	0	11	23	34
TOTAL	1391	1483	2874	812	944	1756	2203	2427	4630

In 2019, education activities were carried out in 7 different departments in our faculty. Business Department is the most crowded department. In terms of the number of students, this department was followed by the Departments of Economics and then Finance. Education services, including primary and evening education, were maintained in three departments mentioned. The students of the Department of Business and Economics, who transferred to our department with the delegated legislation number 667, are also included in the student numbers of the Department of Business, Economics and Political Science and Public Administration.

5.1.2. Number of Foreign Language Preparatory Class Students

Department	Formal Education			Evening Education			Total Number of Formal and Evening Education
	Female	Male	Total	Female	Male	Total	
Faculty of Eco. and Adm. Sciences	157	195	352	79	114	193	545
Business Administration	6	101	167	43	55	98	265
Economics	8	88	174	34	56	90	264
Public Finance	2	2	4	2	3	5	9
International Relations	2	1	3				3
Political Science and Public Administration	1	3	4				4

The students of the Department of Business and Economics studied in preparatory classes for 1 year before starting their education in our unit.

5.1.3. Student Quotas

Department	SSE		SSE results	Empty Quotas	Occupancy Rate
	General Quota	Top Performing Student Quota	Placed		
Business Administration	90	3	93	0	100%
Business Administration (Evening)	50	2	52	0	100%
Economics	90	3	93	0	100%
Economics (Evening)	50	2	52	0	100%

Public Finance	80	2	82	0	100%
Public Finance (Evening)	80	2	82	0	100%
International Relations	80	2	82	0	100%
Political Science and Public Administration	80	2	80	2	100%
Total	600	18	616	2	100%

According to the results of the Student Selection and Placement Center in 2019, the quotas of the departments that carry out education and training activities in our unit have been filled except for top performing student quota of the Department of Public Finance. However, while calculating the occupancy rates, general quota numbers were taken as basis.

5.1.4. Number and Departments of Foreign Students

Department	Female	Male	Total
Business Administration	16	31	47
Business Administration (Evening)	9	11	20
Economics	13	36	49
Economics (Evening)	4	11	15
Public Finance	10	26	36
Public Finance (Evening)	3	7	10
International Relations	16	42	58
Political Science and Public Administration	12	23	35
Political Science and International Relations (English)	0	0	0
International Trade and Business (Paid)	0	0	0
Economics Pr. (Paid)	0	0	0
Business Administration Pr. (Paid)	0	0	0
Total	83	187	270

Most of the foreign students in our unit have chosen the International Relations Department. The number of foreign students studying in this department is 58.

5.1.5. 2018-2019 Number of Graduates

Department	Female	Male	Total
Business Administration	56	34	90
Economics	49	34	83
Public Finance	66	46	112
Business Administration (Evening)	43	33	76
Economics (Evening)	32	33	55
Public Finance (Evening)	59	36	95
International Relations	43	27	70
Political Science and Public Administration	33	37	70
International Trade and Business Pr. (%50 Scholarship)	1		1
Political Science and International Relations (English)		2	2

(Paid)			
Economics Pr. (Paid)		1	1
Business Administration Pr. (Full Scholarship)	1		1
Total	383	283	666

In the 2018-2019 academic year, 666 students graduated from our unit.

5.1.6. 2019 Student Academic Standing

Formal Education	Evening Education
43,6% (430/985)	34,9% (236/676)

C. Other Issues

1- Activity and Project Information

In this section, statistical information is given regarding activities related to scientific meetings, activities related to publications and activities related to projects.

1.1 Activities Related to Scientific Meetings

1.1.1. National and International Scientific Activities Organized by Faculty Members

ACTIVITY TYPE	NAME OF THE ACTIVITY	NUMBER
Symposium and Congress		
Conference		
Panel		
Seminar	Higher Education, Research Opportunities and DAAD Scholarships in Germany	1
Open Forum		
Conversation		
Theater		
Concert		
Exhibition		
Tournament		
Technical Visit		
Education Seminar	ERÜ FEAD Trainer Training Program Orientation Meeting	2
Total		3

1.1.2. National and International Scientific Meetings Organized by Students

ACTIVITY TYPE	NAME	NUMBER OF PARTICIPATING STUDENTS	NUMBER OF MEETINGS
Symposium and			

Congress			
Conference	Thoughts on Our Management Approach: Detection and Evaluations Career Journey-Yakup Demir		2
Panel			
Seminar			
Open Forum			
Conversation			
Theater			
Concert			
Exhibition			
Tournament			
Technical Visit			
Education Seminar	Project Writing Training Career and Personal Development Training		2
Total			4

1.2 Activities Related to Publications

1.2.1. Publications, Papers and Books Made in Refereed Journals Included in the Index

PUBLICATION TYPE	PUBLICATION NAME	TOTAL NUMBER OF PUBLICATIONS OF FACULTY	2018-2019 INCREASE %
International Article	<ol style="list-style-type: none"> Uzay, Ş. (2019). İflasın Ertelemesi Kurumunun Türkiye Uygulamasının Değerlendirilmesi. <i>Karadeniz Teknik Üniversitesi, Uluslararası İktisadi ve İdari İncelemeler Dergisi</i>, Sayı 23, ss. 169-178. Bilgili F., Ulucak R., Soykan M. E., Erdoğan S. (2019). Can Exchange Rate Volatility Influence the Export Positively? Evidence From Turkey Under the Regime Shifts (WOS, SAGE). <i>Global Business Review</i>, Cilt: 19, ss. 1-19. DOI: 10.1177/0972150918817393 Cingöz A., Akdoğan, A. A. (2019). A Study on Determining the Relationships Among Corporate Social Responsibility, Organizational Citizenship Behavior and Ethical Leadership. <i>International Journal of Innovation and Technology Management</i>, Cilt.16, No.4. Cingöz A., Çolak S. (2019). İş-Aile Çatışmasının Kariyer Tatmini Üzerindeki Etkisini Belirlemeye Yönelik Kabin Memurları Üzerinde Bir Araştırma: THY Örneği. <i>Erciyes Üniversitesi. İktisadi ve İdari Bilimler Dergisi</i>, ss.203-225. Akdoğan, A. A., Köksal, O., Cingöz, A. (2019). The Mediating Role of Corporate Reputation in the Effect of Perceived Corporate Social Responsibility on Contextual Performance. <i>The European Proceedings of Social & Behavioural Sciences</i>, cilt.1, ss.618-627. Küçük, Ergün. (2019), Bireysel Emeklilik Sistemi Yatırımlarının Getiri Oranlarının Hesaplanması: Bir Vaka Analizi. <i>Marmara Üniversitesi Öneri Dergisi</i>, Cilt: 14 Sayı: 52, s.509-530. DOI: 10.14783/maruoneri.595060. Cingöz, A., Akdoğan, A. A. (2019) A Study on Determining the Relationships Among Corporate Social Responsibility, Organizational Citizenship Behavior and Ethical Leadership. <i>International Journal of</i> 	2018 (17) 2019 (22)	29%

	<p><i>Innovation and Technology Management</i>, Cilt.16, No.4.</p> <p>8. Özmerdivanlı, A., Akel, V. (2019) Gelişmekte Olan Ülkelerin Finansal Derinleşme Açısından Sınıflandırılmasına İlişkin Bir Uygulama. <i>Eskisehir Osmangazi Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi</i>, Cilt.14, ss.291-314.</p> <p>9. Uyar, K., Oralhan, B. (2019) Tüketicilerin Süpermarket Tercih Kriterlerinin ve Mobil Uygulama Davranışlarının İncelenmesi. <i>Celal Bayar Üniversitesi Sosyal Bilimler Dergisi</i>, Cilt.17, ss.27-52.</p> <p>10. Uyar, K. (2019). Gençlerin Tüketici Olarak Sosyalleşmesinde Sosyal Medyanın Etkisi. <i>OPUS Uluslararası Toplum Araştırmaları Dergisi</i>, Cilt.10, ss.1544-1567.</p> <p>11. Uyar, K. (2019). Perakende Terapi. <i>Business Management Studies: An International Journal</i>, Cilt.7, ss.496-513.</p> <p>12. Ünlü, F. (2019). Differences in Efficiency of Innovation Performance Among Middle-income Countries: An Empirical Approach. <i>International Journal of Economics and Innovation</i>.</p> <p>13. Öztürk, Z. Y., Ecevit, E. (2019) Sağlık hizmetleri Talebi ve Fayda Maksimizasyonu Modeli. <i>Cukurova Medical Journal</i>, 44(4).</p> <p>14. Öztürk, Z. Y., Ecevit, E. (2019). Analysis with Nested Multinomial Logit Model of Demand for Healthcare: An Application in Kayseri Province. <i>Mehmet Akif Ersoy Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi</i>, Cilt: 6, No. 2, ss. 273-285.</p> <p>15. Khan, M., Atik, H. (2019). Two Tier Development: Women in Africa. <i>Journal of International Women's Studies</i>, Volume 20, Issue 7, pp 72-89.</p> <p>16. Koçak, E., Ulucak, Z. Ş. (2019). The Effect of Energy R&D Expenditures on CO 2 Emission Reduction: Estimation of the STIRPAT Model for OECD Countries. <i>Environmental Science and Pollution Research</i>, 26(14), 14328-14338.</p> <p>17. Koçak, E., Ulucak, R., Dedeoğlu, M., Ulucak, Z. Ş. (2019). Is There a Trade-off Between Sustainable Society Targets in Sub-Saharan Africa?. <i>Sustainable Cities and Society</i>, 51, 101705.</p> <p>18. Bilgili, F., Kuşkaya, S., Toğuç, N., Muğaloğlu, E., Koçak, E., Bulut, Ü., Bağlıtaş, H. H. (2019). A Revisited Renewable Consumption-Growth Nexus: A Continuous Wavelet Approach Through Disaggregated Data. <i>Renewable and Sustainable Energy Reviews</i>, 107, 1-19.</p> <p>19. Özcan B., Ulucak R., Doğan E. (2019). Analyzing Long Lasting Effects of Environmental Policies: Evidence From low, Middle- and High-Income Economies. <i>Sustainable Cities and Society</i>, vol.44, pp.130-143.</p> <p>20. Altıntaş, H. (2019). The Asymmetric Impact of Macroeconomic Shocks on Stock Returns in Turkey: A Nonlinear Ardl Approach. <i>Romanian Journal of Economic Forecasting</i>, cilt.22, ss.98-116.</p> <p>21. Altıntaş, H. (2019). Küreselleşme, Doğrudan Yabancı Yatırımlar ve Gelir Dağılımı Üzerine Karşılaştırmalı Bir Analiz. <i>Erciyes Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi</i>, cilt.53, ss.1-22.</p> <p>22. Asmady, İ., Kurtbağ, Ö. (2019). A Comparative Study of Government Policy in Dealing with Deviant Teachings in Islam: The Case of Malaysia and Turkey. <i>International Journal of Academic Research Business and Social Sciences</i>, 9(5), 305-324.</p>		
National Article	<p>1. Yemez, İ., Akdoğan, M. (2019). Bireysel Emeklilik Sistemi Satın Alma Tercihlerinin Demografik Değişkenlere Göre İncelenmesi. <i>Cumhuriyet Üniversitesi İktisadi ve İdari Bilimler Dergisi</i>, 20 (1), 104-118.</p> <p>2. Leblebici Koçer, L., Özmerdivanlı, H. (2019). Kişiselleştirilmiş Reklamlara Yönelik Tutumları Etkileyen Faktörlerle Satın Alma Davranışı Arasındaki İlişkinin İncelenmesi. <i>Akdeniz Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi</i>, s. 2.</p> <p>3. Uyar, K., Oralhan, B., Bayırbaş, İ. V. (2019) Marka Değeri En Yüksek 100 Türk Markasının Sosyal Medya Kullanımları Üzerine Bir İnceleme. <i>Erciyes İletişim Dergisi</i>, Cilt.6, ss.287-306.</p> <p>4. Ünlü, F., Yıldız, R. (2019). Türkiye’de Dış Ticaretin Teknolojik Yapısının Fasil Bazlı Yoğunlaşma Analizleri ile Belirlenmesi. <i>Karadeniz Teknik Üniversitesi Sosyal Bilimler Enstitüsü Sosyal Bilimler Dergisi</i>, 9 (17), ss.7-26.</p> <p>5. Gençoğlu, P., Ünlü, F. (2019). Türkiye’de Cari Açığın Sürdürülebilirliği: Ekonometrik Analiz. <i>Hacettepe Üniversitesi</i></p>	2018 (11) 2019 (13)	18%

	<p><i>İktisadi ve İdari Bilimler Fakültesi Dergisi</i></p> <ol style="list-style-type: none"> 6. Altıntaş, H. (2019). Asymmetric Effect of Oil Prices on Economic Growth: Evidence from Turkey. <i>Bilecik Şeyh Edebali Üniversitesi Sosyal Bilimler Enstitüsü Dergisi</i>, cilt.4, ss.266-279. 7. Ali DEĞİRMENDERELİ, Serap AĞAYA; "Türkiye İçin KDV ve Gelir Vergisinin İlişkilendirilmesi Denemesi: Hasılat Esaslı KDV Sistemi", <i>Vergi Dünyası</i>, Sayı: 455, Temmuz 2019, ss. 13-23. 8. Kılıçer, E., Çobanoğulları, G., Peker, İ. (2019). Şekerli ve Tatlandırıcı İçecekler Üzerindeki Vergi Algılarının Ölçülmesi: Üniversite Öğrencileri Üzerine Bir Uygulama. <i>Vergi Sorunları Dergisi</i>, ss.93-106. 9. Akbey, F. (2019). Türkiye'de Program Bazlı Performans Bütçe Çalışmaları Üzerine Bir Değerlendirme. <i>Maliye Araştırmaları Dergisi</i>, Cilt.5, ss.77-98. 10. Dündar, H. U. (2019). Medeniyetler Çatışması Tezi Bağlamında “Şii Hilali” Tartışmalarının Bir Değerlendirmesi. <i>Ortaoğu Etütleri</i>, Cilt 11, Sayı 1, s. 42-63. 11. Eroğlu Durkal, M. (2019). Yargı Kararları Işığında Hizmet Kusuru. <i>Terazi Hukuk Dergisi</i>, Cilt: 14, Sayı: 150, ss. 265-284. 12. Eroğlu Durkal, M., Değirmendereli, A. (2019). Son Değişiklikler Işığında Adli ve Mali Tatilin Değerlendirilmesi ve Dava Açma Sürelerine Etkisi. <i>Vergi Sorunları Dergisi</i>, Sayı: 366, s. 84-105. 13. Eroğlu Durkal, M. (2019). İdarenin Sorumluluğunun Ortaya Çıkışı ve Temeli. <i>Ankara Hacı Bayram Veli Üniversitesi Hukuk Fakültesi Dergisi</i>, Cilt: 23, Sayı: 1, ss.159-190. 		
International Paper	<ol style="list-style-type: none"> 1. Başyazıcıoğlu, H. N., Leblebici Koçer, L. (2019). <i>The Relationship Between Mobile Shopping Motivations and Mobile Purchasing Behavior</i>. 18. Uluslararası İşletmecilik Kongresi, Osmaniye, Türkiye, pp.913-925. 2. Leblebici Koçer, L., Gül, M. (2019). <i>Dijital Pazarlama ve İnternet Reklamcılığı</i>. Sos-Con II. Uluslararası Sosyal Bilimler & İnovasyon Kongresi, Elazığ, Türkiye, ss.158. 3. Akdoğan, A. A., Doruk, N. (2019). <i>Psikolojik Dayanaklılığın İşte Var Olamama (Presenteeism) Üzerindeki Etkisi: Kayseri Havalimanı Çalışanları Üzerinde Bir Uygulama</i>. 18.Uluslararası İşletmecilik Kongresi Bildiriler Kitabı, Osmaniye, ss. 1955-1970.) 4. Özşahin Koç, F., Uzay, Ş. (2019). <i>Konkordato Sürecinin İşletmelerin Sürekliliğine Katkısı</i>. 18. Uluslararası İşletmecilik kongre Kitapçığı, Osmaniye, ss. 1632-1646. 5. Kahya Özyirmidokuz, E., Uyar, K., Stoica, E. A. (2019). <i>Measuring Female Entrepreneurs' Happiness from Online Feedback</i>. IECS (International Economics Conference), Sibiu, Romanya, ss.1-7. 6. Kahya Özyirmidokuz, E., Uyar, K., Stoica, E. A. (2019). <i>Measuring Customer Emotional Feedback about a Brand Strategy</i>. EFBM International Forum 2019, Kyyiv, Ukrayna, ss.93. 7. Uyar, K., Salın, S. (2019). <i>Kişilik Özelliklerinin Tüketici Yenilikçiliği Üzerindeki Etkileri: Ampirik Bir Araştırma</i>. PPAD 24. Pazarlama Kongresi (MMRA Marketing Congress), Aydın/Kuşadası, Türkiye. 8. Uyar, K. (2019). <i>Online Alışverişte Güven ve Teknoloji Kabul Modeli</i>. İKSAD-İktisadi Kalkınma ve Sosyal Araştırmalar Enstitüsü, Adana, Türkiye, ss.22. 9. Uyar, K. (2019). <i>Üniversite Öğrencilerinin SMS Reklamcılığını Değerlendirmeleri</i>. USBIK 2019 Social Sciences Congress, Nevşehir, Türkiye, ss.121. 10. Başyazıcıoğlu, H. N. (2019). <i>Sürdürülebilir Tüketime Yönelik Tüketici Bilincinin Değerlendirilmesi</i>. 3. Uluslararası Avrasya Multidisipliner Çalışmalar Kongresi, Gaziantep, Türkiye, ss 379-389. 11. Ünlü, F. (2019). <i>Bilgi Ekonomisine Dönüşüm Sürecinde Türkiye'nin Performansı Üzerine Bir Analiz</i>. V. INES Human and Civilization Congress From Past to Future, Alanya/Antalya. 12. Ünlü, F. (2019). <i>Knowledge Economy Readiness Index: Evidences from Turkey and European Union Countries</i>. Sixth International Mediterranean Social Sciences Congress, Milan/Italy. 13. Atik, H., Ünlü, F. (2019). <i>The Measurement of Industry 4.0 Performance through Industry 4.0 Index: An Empirical Investigation for Turkey and European Countries</i>. 3rd World Conference on Technology, Innovation and Entrepreneurship, İstanbul. 14. Ecevit, E., Haziyeve, V. (2019). <i>Ekonomik Büyüme ve Çevre Kirliliği</i> 	2018 (41) 2019 (30)	25% (Decrease)

	<p><i>Sağlık Kalitesini Etkiliyor mu? Türki Cumhuriyetleri Üzerine Ampirik Kanıt.</i> International Congress on Multidisciplinary Studies, Shymkent, Kazakhstan.</p> <p>15. Yıdıresi, A., Ecevit, E. (2019). <i>Seçilmiş Değişkenler Ve Yaşlanmanın Sağlık Harcamalarına Olan Etkisi: Kirilgan Beşli Örneği.</i> 3. Uluslararası Sosyal Bilimler Kongresi, Sivas.</p> <p>16. Ecevit, E., Çetin, M., Yücel, A. G. (2019). <i>Bebek Ölüm Hızının Belirleyicilerine Göre Türkiye ile Farklı Gelir Gruplarının Karşılaştırılması.</i> XI. International Balkan and Near Eastern Social Sciences Congress Series, Tekirdağ / Turkey.</p> <p>17. Ecevit, E., Çetin, M., Yücel, A. G. (2019). <i>Yenilenebilir Enerji Tüketimi Ve Ekonomik Büyüme Arasındaki İlişki: Türkiye Ekonomisi Üzerine Bir Eşbütünleşme Ve Nedensellik Analizi.</i> XI. International Balkan and Near Eastern Social Sciences Congress Series, Tekirdağ / Turkey.</p> <p>18. Khan, M. (2019). <i>Motherhood Penalty in South Asian Labour Market: A Case Study from Bangladesh.</i> International Urban Studies Symposium, Corrinth, Greece.</p> <p>19. Khan, M., Gölgeli, A. (2019). <i>A Feminist Analysis of Women's Visibility: The Case Study of Kayseri Archaeology Museum.</i> 7th International Conference on Gender Studies: Gender, Space, Place & Culture, Eastern Mediterranean University, North Cyprus.</p> <p>20. Altıntaş, H. (2019). <i>Fossil Fuel, Renewable Energy and Emissions Relationship in Selected European Countries: Evidence from a Dynamic CCE Estimation.</i> EBSCON 19 International Congress of Energy, Economy and Security, İstanbul, Türkiye, ss.50.</p> <p>21. Dedeoğlu, M. (2019). <i>Dışsallık Bağlamında Çevre Sorunları: Kayseri Üzerine Bir Değerlendirme.</i> Uluslararası Erciyes Bilimsel Araştırmalar Kongresi, Kayseri, Türkiye, ss.1031-1039.</p> <p>22. Dedeoğlu, M. (2019). <i>TR72 Kayseri Alt Bölgesi'nde Kadınların İşgücü Piyasasına Katılımını Belirleyen Faktörlerin İncelenmesi.</i> Uluslararası Erciyes Bilimsel Araştırmalar Kongresi, Kayseri, Türkiye, ss.617-628.</p> <p>23. Altıntaş, H. (2019). <i>Oil Price Dynamics And Financial Development: Does Democracy Matter? Evidence from a Panel Smooth Transition Regression Model.</i> EEBSCON'19 – International Congress of Energy, Economy and Security, İstanbul, Türkiye, ss.51.</p> <p>24. Ağaya, S. (2019). <i>Futbolcular Özelinde Türkiye'de Sporcuların Vergilendirilmesi.</i> Sixth International Mediterranean Social Sciences Congress, Milano-İtalya.</p> <p>25. Şimşek Özkan, E. (2019). <i>Uluslararası İlişkiler'de "Haklı Savaş" Tartışması.</i> III. Uluslararası Avrasya Multidisipliner Çalışmalar Kongresi, Gaziantep, s. 130.</p> <p>26. Şimşek Özkan, E. (2019). <i>Change of "Other" from British Colonial Rule to Turkish Cypriots: Identity Construction of Successor EOKA and EOKA-B Guerilla Campaigns in the Cyprus Conflict.</i> III. Uluslararası Avrasya Multidisipliner Çalışmalar Kongresi, Gaziantep, s. 128-129.</p> <p>27. Gürbüz, M. (2019). <i>Mali Müdahalesinin Uluslararası Hukuk Temelinde Değerlendirilmesi.</i></p> <p>28. Eroğlu Durkal, M. (2019). <i>Cumhurbaşkanlığı Hükümet Sistemi Bağlamında İdarenin Düzenleyici İşlemleri.</i> USBİK 2019, Nevşehir Sosyal Bilimler Kongresi, s. 44.</p> <p>29. Kestellioğlu, G. (2019). <i>Akıllı Kentleri Anlamak ve Kentlerle Akıllanmak: Örneklerle Kısa Bir Değerlendirme.</i> 2. Uluslararası Mardin Artuklu Bilimsel Araştırmalar Kongresi, s. 263-272.</p> <p>30. Korkmaz, H. (2019). <i>Kamu Yönetiminde Üst Düzey Eğiticilerin Rolü: Türkiye-Fransa Karşılaştırması.</i> Nuh Naci Yazgan Üniversitesi 16. Uluslararası Kamu Yönetimi Forumu, Kayseri/Türkiye, ss: 340-342.</p> <p>31. Uyar K., Kahya Özyirmidokuz, E., Stoica, E. A. (2019). <i>Emerging Business and Economic Issues in the Global Economy.</i> Proceedings of the 2017 International Economic Conference, ss.371-380.</p>		
National Paper	1. Ceren, A., Akdoğan, A. A. (2019). <i>Psikolojik Performans: Ölçek Geliştirme Çalışması.</i> 27. Ulusal Yönetim ve Organizasyon Kongresi.	2018 (2) 2019 (1)	50% (Decrease)
Book	1. Yoldaş, Y., Becerik Yoldaş, Ö. (Ed.) (2019) <i>21. Yüzyılda Krizler: Dönüşen Uluslararası Sistemde Devletler.</i> İstanbul: Der Yayınları.	2018 (1) 2019 (2)	100%
	2. Eroğlu Durkal, M. (2019) <i>İdari Makamların Sükutu.</i> Ankara: Seçkin		

	Yayıncılık.		
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1.2.2. 2019 SSCI / Subject Indexed / Other Publications (Number)

SCI/SSCI	Subject Indexed	Others	TOTAL
11	33	1	45

1.3. Activities Related to the Projects

1.3.1. Project Numbers

STARTING THE PROJECT	Conducted in 2019	(A) Transferred from 2018 to 2019	(B) Newly Opened in 2019	(A + B) Number of Projects Conducted in 2019	Number of Projects Closed in 2019
TUBITAK PROJECT STUDENT PROJECTS	2				2
TUBITAK PROJECT RESEARCH PROJECT	1	1		1	2
RESEARCH PROJECT	3	1		1	2
THESIS PROJECT					
SAN-TEZ PROJECT					
TOTAL	6	2		2	5

II. OBJECTIVES AND GOALS

A. Objectives And Goals of The Administration

With a management approach based on the principle of open and transparency, it is aimed to become a leading faculty that place in the first five of Turkey in national and international publications per faculty member, develops its relations with all stakeholders in its region and educates students who are preferred in the public and private sectors.

In parallel with this, with its constantly improving academic staff, it aims to provide qualified education and training to undergraduate and graduate students, to contribute to science with original research at national-international level, to produce academic-level solutions to economic-political-administrative problems and to contribute to regional development.

B. Basic Policies and Priorities

Within the framework of the general quality policies determined by the Higher Education Council and the University, to ensure that the quality management system is carried out in accordance with the standards in an integrated manner with risk management and internal control processes.

To continuously improve services and activities in line with the quality principles determined by the University and the vision and mission of the Faculty of Economics and Administrative Sciences.

To increase satisfaction by measuring internal and external stakeholder satisfaction.

To continuously improve education, research and development, management quality.

To adapt to the changing conditions in the best way and to make continuous improvements in its activities and processes by taking the systems and operations of leading universities and other academic institutions in institutional progress as an example.

Education Policy

- To plan education programs in accordance with national (Turkey Higher Education Qualifications Framework) and international standards.
- To take into account the opinions of internal and external stakeholders when determining the course contents.
- To continuously improve the education process with the participation of stakeholders.
- To raise graduates who meet the expectations of the business world.
- To prepare graduates for world citizenship by increasing the weight of foreign languages in education.
- To create education and training programs aiming to increase social consciousness and social responsibility awareness.
- To make agreements that ensure that students are included in national and international exchange programs that integrate them into the conditions of the global community, with academic fields being a priority, and to encourage students to participate in these programs.
- To increase the number of international students and intercultural interaction through undergraduate and graduate programs.

- To encourage questioning, criticism, research and lifelong learning-based work based on the interdisciplinary teaching approach.
- To increase the number of extra-curricular education applications in order to improve the quality of the student by organizing scientific meetings such as conferences with the participation of sector representatives.
- To help students develop their independent research and learning abilities by making library services more effective and efficient.

Research Development and Social Contribution Policy

- To provide research and development services in accordance with the universal science approach by taking into account national and international developments and expectations.
- To create a creative research and development environment where researchers can follow current developments to support scientific studies.
- To provide the administrative and physical infrastructure required to support research and development activities.
- To ensure that the administrative and physical infrastructure created for research and development is used for the system to work effectively and efficiently.
- To support and carry out projects, research and other academic activities related to priority areas that contribute to the economic and social development of the society and the region.
- To organize scientific events including public conferences and workshops.
- To continuously improve the research processes by benefiting from national and international collaborations with the participation of stakeholders.
- To produce new information and to ensure the use of the produced information for the benefit of society.
- To support the transformation of theoretical and practical knowledge into research and development projects.
- To ensure the continuity of the faculty journal in order to contribute to the dissemination of the results of scientific studies.
- To ensure the dissemination, use and commercialization of the results obtained from research and development activities.
- To ensure the effective and efficient use of resources.
- To incorporate students into various processes of scientific research projects.

Management Policy

- To create a peaceful faculty environment for its staff and students.

- To ensure continuity and institutionalization in management by developing and preserving corporate culture.
- To encourage multi-dimensional communication within the institution by giving importance to the communication of employees and students with the management.
- To create a perception of corporate identity among employees by increasing employee commitment to the organization.
- To support social and cultural activities that will increase the motivation of employees in order to increase organizational commitment and strengthen internal communication.
- To ensure the participation of academic and administrative staff in the management.
- To have a student-centered management approach.
- To make the academic staff strong and dynamic.
- To contribute to the scientific and social development of academic staff by supporting their participation in national and international scientific activities.
- To contribute to the social development and maturation of students with the scientific and social activities organized.
- To give importance to the development of University-Industry-Public cooperation.
- To carry out activities with social consciousness and social responsibility awareness.
- To work to increase the harmony and coordination between departments and academic staff.
- To work to ensure the harmony and coordination of students with academic staff and administrative staff.

III- INFORMATION AND EVALUATIONS ON ACTIVITIES

A. Financial Information

1. Budget Implementation Results

- Resources used,
- Budget targets and realizations as well as the causes of deviations,
- Information on assets and liabilities as well as activities of associations, institutions and organizations which aid is provided,
- Basic financial statements and explanations related to these statements are included.

In addition, summary information about the results of internal and external financial audit is also included under this heading.

Table 1: 2018-2019 Treasury Aid

TREASURY AID	Budget Appropriation	Free Appropriation (b)	Realization % (a*100)/b	Final Expenditure (a)	Remaining Appropriation	Explanation
01- Personnel Expenses	8.657.000	8.657.000	%95,7	8.284.764	771.252	
02- Social Security Institution Contribution Expenses	1.553.000	1.553.000	%84,67	1.315.018	250.230	
03- Purchase of Goods and Services	59.700	59.700	%96,63	57.691	2008	
05- Current Transfers						
06- Capital Expenses						
Total	10.269.700	10.269.700	%94,04	9.657.473	1.023.490	

2. Financial Audit Results

Financial audit is carried out by the Strategic Development Department.

B. Unit Strategic Plan Implementation and Evaluation Results

1. Strengths and Weaknesses, Opportunities and Threats (SWOT) Analysis

<p style="text-align: center;"><u>STRENGTHS</u></p> <ul style="list-style-type: none"> • Having a strong corporate structure • Developing corporate culture • Strong relationship between management and staff • Having an experienced academic and administrative staff rich in quality and quantity • Being in an industrial and commercial city like Kayseri • High access to information resources • Ease of transportation of the faculty within the campus • Presence of foreign students and academicians 	<p style="text-align: center;"><u>WEAKNESSES</u></p> <ul style="list-style-type: none"> • High number of students, low student profile • Lack of career guidance, orientation and consultancy services for students. • Lessons are far from providing practical benefits in business life and lack of up-to-date information • Inability to provide education in a foreign language • Low level of belonging and motivation of students and staff • Poor communication with alumni • Poor communication and cooperation with the business World • Being closed to change • Insufficient communication and cooperation between faculty members • Poor interdisciplinary studies • Success is not rewarded enough • Weak support for international and national academic activities • Some departments have deficiencies in terms of staff and institutionalization • Inadequate canteen and security services
<p style="text-align: center;"><u>OPPORTUNITIES</u></p> <ul style="list-style-type: none"> • Increasing socio-economic development level of Kayseri • Increasing the number of people who want to receive distance education 	<p style="text-align: center;"><u>THREATS</u></p> <ul style="list-style-type: none"> • Increase in the number of our competitors day by day • Opening of FEAS in neighboring provinces • The newly established universities and faculties have

<ul style="list-style-type: none"> • Increasing the desire of individuals to receive postgraduate education • Demands for postgraduate programs under titles such as foreign trade, banking / finance management, health management • Using the internet and similar technologies in educational services • Increasing importance of University-Industry Cooperation • Increasing awareness of corporate social responsibility towards education in the business world • Increasing tendency of business representatives to operate in universities • Increasing tendency of businesses to employ students while studying • Increasing demand of foreign students for Turkey 	<p>a more modern understanding of education</p> <ul style="list-style-type: none"> • Other universities offer attractive offers to both students and academics • High number of graduates (employed and unemployed) from FEAS • Internet technologies (eg. online education) replacing traditional education methods • Many competing faculties are taught in English
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2. 2019 Strategic Plan Monitoring and Evaluating Report

A1. Increasing Education Quality and Ensuring Continuous Improvement

H1.1. Increasing the quality of education programs by 20% until the end of 2021;

Table.1 Updated Course and Course Content Rate

PG1.1.1. Updated Course and Course Content Rate			
Name of the Department	Total Number of Courses (a)	Updated Number of Courses in 2019 (b)	Realization Rate (b/a %)
FEAS	484	387	80%

Table.2 Number of Interdisciplinary Graduate Programs

PG1.1.2. The number of Interdisciplinary Graduate Programs			
Name of the Department	Number of Graduate Programs (a)	Number of Newly Opened Graduate Programs in 2019 (b)	Total Number of Graduate Programs (a+b)
FEAS	13	0	13

Table.3 Number of Accredited Programs¹

PG1.1.3. The Number of Accredited Programs			
Name of the Department	Number of Accredited Programs (a)	Number of Accredited Programs In 2019 (b)	Total Number of Accredited Programs (a+b)
FEAS	0	0	0

In 2019, an accreditation agreement was signed for three departments that are Economics, Business Administration and Finance, and accreditation process were initiated.

H1.2. Increasing the quality of lecturers and decreasing the number of students per lecturer by 10% by the end of 2021

Table.4 Number of Participants Attended in Training of Trainers and Measurement and Evaluation Programs

PG1.2.1. Training of Trainers and Measurement and Evaluation Programs			
Name of the Department	Number of Training Programs for Trainers Held in 2019	The Number of Measurement and Evaluation Programs Held in 2019	Number of Instructors Participating in Training of Trainers and Measurement and Evaluation Programs
FEAS	1		73

Table.5 Number of Students per Faculty Member

PG1.2.3. The number of Students per Faculty Member			
Name of the Department	Total Number of Students (a)	Total Number of Academic Staff (b)	Number of Students per Faculty Member (a/b)
FEAS	4630	81	57,16

¹ An Accreditation Monitoring Agreement was signed in 2019 for 3 programs (Economics, Business and Finance) within our faculty.

Table.6 Number of Academicians Coming to Our University from Turkey and Abroad

PG1.2.4. The number of academicians coming to our university from Turkey and abroad		
Name of the Department	Number of Academics from Turkey (a)	Number of Academics from Abroad (b)
FEAS	2	0

Table.7 Number of Institutions/Organizations Contracted for Internship/Implementation of Activities

PG1.3.1. The number of institutions/organizations contracted for internship/implementation of activities		
Name of the Department	Number of Internship Students	Number of Institutions/Organizations Doing Internship
FEAS	186	152

Table.8 Number of Students Awarded

PG1.3.2. The number of students awarded		
Name of the Department	Reward Type	Number of Students Awarded
FEAS	Plate	22
	Gift	3

Table.9 Number of Students Participating in National and International Exchange Programs

PG1.3.4. The number of students participating in national and international exchange programs		
Name of the Department	Exchange Program	Number of Participating Students
FEAS	Erasmus	34
	Mevlana	0
	Farabi	5

Table.10 Number of Students with Feedback

PG1.3.5. The number of students with feedback		
Name of the Department	Feedback (survey, etc.)	Number of Participating Students
FEAS	Teaching Duration Evaluation Survey (Spring Semester)	3740
	Education Duration Evaluation Survey (Fall Semester)	2557
	Student Profiling Questionnaire ²	0

H1.4. Increasing the scope of distance education by 100% and establishing the Faculty of Open Education until 2018

² Student profile survey is conducted in every two years. A total of 1100 students participated in this survey in 2018.

Table.11 Number of Organized Activities such as Online Congresses, Conferences, In-Service Trainings

PG1.4.3. The number of organized activities such as online congresses, conferences, in-service trainings		
Name of the Department	Name of the Activity	Number of participants
FEAS	X	X

A2. Developing Institutional Capacity and Culture

H2.1. Improving all education and working environments by the end of 2021

Table.12 Newly Built and/or Modernized Classroom and Laboratory

PG2.1.1. Newly built and /or modernized classroom and laboratory			
Name of the Department	Number of Classrooms and Laboratories (a)	Number of Classrooms and Laboratories that are Modernized (b)	Modernization rate (b/a)%
FEAS	49	0	0%

Table.13 Ratio of Newly Built and/or Modernized Offices

PG2.1.2. Ratio of newly built and/or modernized offices			
Name of the Department	Number of Offices (a)	Number of Offices Modernized (b)	Modernization rate (b/a)%
FEAS	129	4	3,1%

Table.14 Number of Newly Built and Modernized Reading Rooms

PG2.1.3. The number of newly built and modernized reading rooms			
Name of the Department	Number of Reading Rooms (a)	Number of Reading Rooms Modernized (b)	Modernization Rate (b/a)%
FEAS	2	0	0%

H2.2. Ensuring the qualitative and quantitative development of academic and administrative staff by the end of 2021

Table.15 Number of Academic Staff Knowing English at C Level and Above

PG2.3.1. The number of academic staff knowing English at C level and above			
Name of the Department	Number of Academic Staff (a)	The Number of Academic Staff Knowing English at C Level and Above (b)	Rate of Academic Staff Knowing English (b/a)
FEAS	81	66	81,4%

Table.16 Academic and Administrative Staff Trainings

	2019 Year
PG2.3.2. The number of academic staff to send abroad education	1
PG2.3.3. The number of in-service trainings organized	5
The Number of Participants in the In-Service Training Organized	205
PG2.3.4. The number of courses organized to increase the personal and professional development of administrative staff and their foreign language level in the required fields	0
The Number of Personnel Attending the Courses	0

H2.3. Carrying out studies to improve the understanding of corporate culture by 2021 and increasing the sense of belonging to Erciyes University

Table.17 The number of activities organized for the integration of academic, administrative staff and students

Activity Name	2019 Year
Conference	9
Concert	0
Trip, Picnic	2
National and Religious Holiday Ceremonies	0
Other activities	12

Table.18 The Number of Existing Buildings With Facade Renovation

The number of existing buildings with facade renovation	
2019 Year	X

H2.4. Establishing a communication with alumni office by the end of 2018 and registering 80% of the graduates in the database by the end of 2021

Table.19 Communication with Alumni

Communication with Alumni	2019 Year
Completion rate of the communication with alumni office	X
The rate of graduates registered in the graduate database	3%
The number of events organized for graduate students	X

A3. To be Among the Top 500 Universities in the World in Scientific Research and Technology Development

H3.1. Increasing the number of qualified researchers by 50% by the end of 2021

Table.20 Project Activities

Project Activities	2019 Year
The number of international joint research projects	1
The number of national and international publications produced from thesis projects	4
The number of national and international conferences, workshops, congresses, exhibitions held at our university	8
The number of academic staff attending national and international scientific meetings	32
The number of projects supported by institutions such as TUBITAK, Ministry of Development, SANTEZ	6

H3.2. Increasing the number of publications and researches with high impact values by 50% by the end of 2021

Table.21 Number of publications and researches with high impact values

Number of publications and researches with high impact values	2019 Year
The number of publications in SCI, SCI-Exp., SSCI, AHCI indices	11
The number of citations received from Web of Science	182
The number of national and international subscribed journals	6100

A4. Establishing Environmentally Friendly Management-University Approach and Developing Social Responsibility Awareness

H4.1. Establishing “Environmentally Friendly Management Model” until 2021

H4.2. Creating environmental awareness among employees, students and society until 2021

Table.22 Environmental Awareness Studies

	2019
The number of conferences/seminars organized for the raising environmental awareness	3
The number of free elective courses for environmental awareness in the university curriculum	2
The number of students who are members of environmental clubs	25

H4.3. Creating and developing the awareness of disadvantaged groups until 2021, and completing infrastructure works by 2019.

Table.23 Studies for Disadvantaged Groups

	2019
The number of conferences /seminars organized to raise awareness of disadvantaged groups	0
The number of activities organized to help disadvantaged groups to develop their independence as individuals	0
Area rate (percent) organized within the framework of the barrier-free campus plan	0%

C. Evaluation

- 1.** Increasing the academic activities jointly conducted within the institution,
- 2.** Encouraging the academic staff to collaborate with other disciplines,
- 3.** Increasing the academic meetings,
- 4.** Developing the methods to follow and encourage the academic publications of faculty members,
- 5.** Ensuring that experienced academicians transfer their experiences to young academicians,
- 6.** Encouraging publications during the research assistantship process,
- 7.** Ensuring that the faculty journal is a indexed journal,
- 8.** Ensuring academic members to take part in organizations such as journals, congresses, etc. at national and international level,
- 9.** Increasing partnership relations between national/international universities/faculties,
- 10.** Developing the cooperation among the university-public-industry,
- 11.** Supporting the membership of academic staff in international professional organizations,
- 12.** Encouraging the use of research funds,
- 13.** Encouraging faculty members to be sent abroad for research,
- 14.** Increasing the number of publications in terms of quantity and quality in national refereed journals,
- 15.** Increasing the number of international publications with lecturers had their undergraduate and graduate education abroad,
- 16.** Increasing the scientific activities,
- 17.** Increasing the number of social and cultural activities to contribute to the development of quality culture,
- 18.** Systematically obtaining the internal and external stakeholders' views to improve quality in the education and training processes,
- 19.** Providing new research assistants to be recruited to some departments in our faculty to do their masters and doctorate degrees in their own disciplines,
- 20.** Subscribing to the required databases,
- 21.** Focusing on editing books,
- 22.** Increasing the local and regional research,
- 23.** Increasing the lecturers' foreign language speaking and writing skills.

V- SUGGESTIONS AND PRECAUTIONS

The issues stated under the title of suggestions and measures are aimed eliminating our weaknesses mentioned above and confined with our weaknesses. Under the title of evaluation, some measures have been put forward to reduce our weaknesses.

ASSURANCE STATEMENT OF INTERNAL CONTROL

As the expenditure authority;

I hereby declare that the information in this report is reliable, complete and accurate.

I inform you that the resources allocated to our expenditure unit from the administrative budget for the activities described in this report are used effectively, economically and efficiently, that the internal control system provides sufficient assurance regarding the legality and regularity of administrative and financial decisions and related transactions within the framework of my duty and authority, and that process control is effectively implemented in our expenditure unit.

This assurance is based on the information and evaluations I have as an expenditure officer, internal controls, internal auditor reports and the TCA reports.

I hereby declare that I have no information about any matter that is not reported here and that harms the interests of the administration. (Kayseri – ...01.2020)

Prof. Dr. Şaban UZAY
Dean